



Narratives for Qlik®
Powered by Narrative Science

Solution Provider Program

Narratives for Qlik® is an easy-to-use extension for Qlik Sense® that automatically explains the most important insights within Qlik Sense visualizations through transforming charts and graphs into consumable, intelligent narratives. This product enhances the Qlik Sense experience by enabling all users, regardless of technical skill, to make faster and smarter business decisions through an intuitive data discovery experience.

OVERVIEW

The Narrative Science Solution Provider program allows partners to sell and service the Narratives for Qlik extension. The program is easy to join, straightforward to participate in, and enables partners to provide clients with the most innovative technology in the business intelligence space.

Why Partner?

- **Increase the value of Qlik Sense deployments** through improved usage and adoption across the enterprise. Provide clients with differentiated technologies by promoting accessibility of Qlik Sense to all users, regardless of skillset.
- **Grow revenue through a new source**, and receive wholesale pricing discounts commensurate with volume sold.
- **Drive awareness as a leading provider of integrated narratives in BI platforms**, through a joint partnership where everyone has shared goals.

Joining the Program Provides Access to:

- **Sales and enablement resources:** The partner portal contains materials that will enable partners to sell Narratives for Qlik to clients quickly and efficiently. These materials include instructional guides, campaign templates, co-branding rights, sales training materials, technical documentation and marketing collateral.
- **Dedicated Partner Success Manager:** For any questions or needs not met by the partner portal resources, a dedicated Partner Success Manager will ensure partners have all the tools they need to succeed.

"The premise of on-the-fly narratives embedded within these types of visuals, I believe, is a game changer. Having an 'analyst on your shoulder' is what we all need to complement the understanding of ever increasing complex data."

Business Analyst at a leading biopharmaceutical company



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Join the Program

- 1 Apply** | Apply online to join the Solution Provider program. Contact Stefanie Mahan (smahan@narrativescience.com), Partner Success Manager, for more information.
 - 2 Onboard** | Upon acceptance, learn about the partner enablement process and access marketing and training materials in partnership with a dedicated Partner Success Manager.
 - 3 Engage** | Leverage the Narrative Science Partner Portal to obtain resources that help partners engage with prospects, submit deals, and start increasing revenue.
 - 4 Support** | Receive additional sales enablement and product support through hosted webinars and training sessions.
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Narrative Science is proud to receive Qlik's 2016 Partner Innovation Award

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